



Gas :: Electric :: Hydrogen :: Nuclear :: Bio-Diesel :: Generation :: Solar :: Renewable Energy :: Wind Turbines :: Oil :: Coal :: Pollution :: Solutions :: Peaker Plants :: Solar Thermal :: Sterling Engines

ENERGY DAILY

the power of earth and beyond

NUCLEAR POWER
DAILY
technology, science and industry

BIO FUEL DAILY
liquid fuels for the 21st century

SOLAR DAILY
one cell at a time

WIND DAILY
WIND ENERGY TECHNOLOGY

ADVERTISING INFORMATION RATE CARD



Photovoltaic :: Silicon :: Solar Thermal :: Sterling Engine :: Solar Fields :: Massive Solar Fields :: Off-The-Grid Applications :: Lighting & LEDs :: Solar Cars :: Solar Boats :: Residential Solar :: Commercial Solar

ENERGY-DAILY.Com brings you daily news on Established and New Energy Technologies

OUR AUDIENCE

Energy-Daily.com reaches deep into the major stakeholders of the global energy industries. Our audience is highly educated and spans the breadth of the energy industry with commercial, government and science professionals regular readers of our general and specialist energy and environment sites.

Our readers are equipped with the power to make decisions about investing in energy distribution and generation. Our audience is who you need to reach to increase sales of your company's Energy products and services.

REACH

- + Readership among all major global Energy Industry Players
- + Over 20,000 web readers per month
- + 12,325 daily opt-in email subscribers - Oct2009
- + Energy-Daily.com has been publishing since 2006
- + Energy-Daily.com is our fastest growing online newspaper

News about your energy future



ENERGY DAILY
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<http://www.Energy-Daily.com>

Trade Advertising for the
Energy Industry



Photovoltaic :: Silicon :: Solar Thermal :: Sterling Engine :: Solar Fields :: Massive Solar Fields :: Off-The=Grid Applications :: Lighting & LEDs :: Solar Cars :: Solar Boats :: Residential Solar :: Commercial Solar

MECHANICAL SPECIFICATIONS

(LG) Banner 728 x 90 pixels
(SM) Banner 428 x 60 pixels

(LG) Box
336 x 280 pixels

(SM) Box
300 x 250 pixels

(LG) Tower
160 x 600
pixels

(SM)
Tower
120 x 600
pixels

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RATES

Energy-Daily.com offers three advertising packages:

Gold Leader:	\$1,500 / Month
Silver Leader:	\$ 500 / Month
Newsletter Only:	\$50 per insertion

Gold Leader: 150,000 website advertising impressions (\$10 CPM) and 5 insertions a month. More available upon request.

Silver Leader: 50,000 website advertising impressions (\$10 CPM) and 5 Newsletter insertions a month.

Newsletter Only: 200 word text ad with 300 x 250 pixel image ad for RSS feed and HTML newsletter formats. Our opt-in SpaceWar newsletter reaches (as of October 2009) 12,325 readers from industry, government and the interested public.

Supplied AD Media must conform with industry standards. Energy-Daily offers ad design services – ask us for a quotation.

CONTACT

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